

# Prepared Public Speaking Leadership Development Event

Revised 7/20

The FFA Public Speaking LDE is designed to develop rural and agricultural leadership through providing for member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship.

## I. GENERAL PLAN

The preliminary LDEs are for local and regional participation and they are held under the auspices of the FFA unit concerned. These preliminary events culminate in the state LDE held at the time of the FFA Convention. All regional LDEs must follow the rules of the State and National Public Speaking LDEs.

Appropriate awards will be given by the State and National FFA Foundations, Incorporated.

## II. ELIGIBILITY

1. The state LDE will be limited to participation by two members representing each region, as determined in a regional contest held prior to the state LDE plus the second place individual from the regions that had the first and second place individuals at the previous State Convention. Contestants will be divided into three groups for round 1 and the top two individuals from each round shall be in the final round.
2. The state LDE will be open only to members who meet the requirements of Page 1.1, Section 1-A.  
  
When selected, contestants must be active members of chartered FFA chapters in good standing with the state association and the national organization. A state winner is eligible to compete only in the next succeeding national LDE. A member representing a state association may participate in a national LDE only once.
3. Each contestant's manuscript will be the result of individual efforts. It is expected that each contestant will take advantage of all available training facilities in the local school in developing their speaking ability. Facts and working data may be secured from any source. No visuals or displays will be used during the presentation.
4. Contestants who have won the right to compete in the state LDE by having been declared winner in regional LDEs MUST submit to the FFA LDE Coordinator a single PDF with manuscript and bibliography through their chapter adviser, not later than **April 1<sup>st</sup>**. If the regional contest is after April 1st, materials must be submitted within two days of the completion of the regional event.

The following materials should be sent as a PDF:

- a. One copy of the speech with student name and chapter on the first page
- b. A complete and accurate bibliography used in writing the speech.

Failure to have materials submitted on time will result in a zero score on Part I of the score sheet.

5. A contestant must wear Official Dress when competing in the LDE.

### **III. SUBJECTS**

Contestants may choose any current subject for their speeches which is of an agricultural character (nature), and which is of general interest to the public. Official judges of any FFA Public Speaking LDE shall disqualify a contestant if he/she speaks on a non-agricultural subject.

### **IV. TIME LIMIT**

Each speech shall be a minimum of six minutes in length and a maximum of eight minutes. Each contestant will be allowed five minutes additional time in which he/she will be asked questions relating to the speech. Deductions of 20 points per minute, or major fraction thereof, will be made from the score of each judge for speeches less than six minutes or over eight minutes in length. (To prevent being penalized, a contestant must speak over five minutes, 30 seconds and under eight minutes, 30 seconds).

### **V. METHOD OF SELECTING WINNER**

1. The designated contest chairperson will be in charge of this LDE.
2. Contestants shall draw for places on the program. The program chairperson shall then introduce each contestant by name and in order of the drawing. A contestant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation. Applause shall be withheld until all contestants have spoken.
3. Two timekeepers shall be designated who will record the time used by each contestant in delivering the speech, noting under time or overtime, if any, for which deductions should be made. Timekeepers should be sitting together.
4. Three competent and impartial persons will be selected to judge the LDE. At least one judge should have an agricultural background.
5. Prior to the LDE the judges will be furnished with copies of the contestant's productions, which they will read and grade on content and composition, recording their judgment on a score sheet which will also be provided.
6. At the time of the contest, the judges will be seated in different sections of the room in which the LDE is held. They will score each contestant upon the delivery of the production, using the score sheet provided.
7. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each contestant on his/her ability to answer all questions asked by all judges.
8. When all contestants have finished speaking, each judge will total the rubric scores on composition and delivery for each contestant. The timekeeper's record will be used in computing the final score for each contestant.
9. Contestants shall be ranked in numerical order on basis of final score to be determined by each judge without consultation with each other. The judge's ranking of each contestant then shall be added, and the winner will be that contestant whose total of rankings is the lowest. Other placings shall be determined in the same manner (Low point score method of selection). In case of a tie that individual who has the highest grand total score shall have prior rating.

## VI. AWARDS

Plaques will be awarded to the top place winners by the State FFA Foundation. The National FFA Foundation, Inc. will give a cash award of \$100.00 to the State winner.

## VII. THE BIBLIOGRAPHY

All candidates in the FFA Public Speaking LDE should give credit to others where any direct quotes, phrases, or special dates are used in the manuscript in order not to be guilty of plagiarism. The Boards of Student Officers and Directors of the FFA at the October, 1960 meeting in Kansas City, Missouri, adopted the following:

A bibliography MUST be included as part of the public speaker's manuscript and direct quotes from any other source of information must be marked in "quotes" on the manuscript and be identified in the bibliography. Failure to do so will result in a zero score on Part I of the score sheet.

(Factual information and material pertaining to agriculture is available from the United States Department of Agriculture, Washington, D.C., 20250; State Colleges and Experiment Stations, or the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C., 20402.)

## VIII. EXPLANATION OF RUBRIC POINTS

### Part I - For Scoring Content and Composition of the Manuscript

- |   |  |
|---|--|
| <p>1. <u>Content includes:</u><br/>Importance and appropriateness of subject<br/>Suitability of material used<br/>Accuracy of the statements included<br/>Evidence of purpose<br/>Completeness and accuracy of bibliography</p> | <p>2. <u>Composition includes:</u><br/>Organization of the content the<br/>Unity of thought<br/>Logical development<br/>Language used<br/>Sentence structure<br/>Accomplishment of purpose - conclusions</p> |
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### Part II - For Scoring Delivery of Production

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|---|--|--|
| <p>1. <u>Voice:</u><br/>Quality<br/>Pitch<br/>Articulation<br/>Pronunciation<br/>Force</p>  | <p>2. <u>Stage presence:</u><br/>Personal appearance<br/>Poise and body posture<br/>Attitude<br/>Confidence<br/>Personality</p>            | <p>3. <u>Power of expression</u><br/>Fluency<br/>Emphasis<br/>Directness<br/>Communicative<br/>Conveyance of<br/>and meaning</p> |
| <p>4. <u>Response to questions:</u><br/>*Ability to satisfactorily answer the questions on the speech which are asked by the judges indicating originality, familiarity with subject, and ability to think quickly.</p> | <p>5. <u>General effect:</u><br/>Extent to which the speech was interesting, understandable, convincing, pleasing, and held attention.</p> |  |

\*Judges should meet prior to the contest to prepare and clarify the questions to be asked.

## Prepared Public Speaking Score Card

Contestant \_\_\_\_\_

Chapter \_\_\_\_\_

### Part I. For Scoring Content and Composition

Judge's Comments

Item to be Scored	Points Allowed	Points Awarded
1. Content of manuscript	200	
2. Composition of manuscript	100	
Score on written production	300	

### Part II. For Scoring Delivery of the Production

Item to be Scored	Points Allowed	Points Awarded
1. Voice	100	
2. Stage presence	100	
3. Power of expression	200	
4. Response to questions	200	
5. General effect	100	
Score on Delivery	700	

### Part III. For Computing the Results of the LDE.

Item to be Scored	Points Allowed	Points Awarded
1. Score on written production	300	
2. Score on delivery	700	
3. Total Points (Gross)	1000	
* Less overtime deductions for each minute or major fraction thereof.	20 points	
* Less under time deductions for each minute or major fraction thereof	20 points	
Total Points (Net)	Score on Delivery	
Rank of Contestant		

# Prepared Public Speaking Rubric

## Contestant Name \_\_\_\_\_

## Chapter \_\_\_\_\_

### Section A: Manuscript Content and Composition

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
<b>Points Possible</b>	<b>70-100 Points</b>	<b>31-69 Points</b>	<b>0-30 Points</b>		
<b>Current &amp; relevant topic of interest</b>	Topic is a current, relevant issue with strong evidence of personal involvement.	Topic is dated or some evidence of personal involvement has been expressed.	Topic is irrelevant for the times or unrelated to personal involvement.	100	
<b>Accurate content &amp; valid resources</b>	Manuscript reflects accurate statements from reputable sources.	Manuscript reflects some misinterpretation of the resource materials.	Manuscript does not reflect accurate statements based on resources provided.	100	
<b>Logical order &amp; purpose</b>	Clearly organized & concise by remaining on target; strong construction & layout.	Good organization with few statements out of place or lacking in clear construction.	Little or no organization is present; sometimes awkward, lacking construction.	100	

### Section B: Oral Presentation

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
<b>Points Possible</b>	<b>70-100 Points</b>	<b>31-69 Points</b>	<b>0-30 Points</b>		
<b>Speaking without hesitation</b>	Speaks very articulately without hesitation. No unnecessary pauses.	Speaks articulately, but does hesitate. Occasionally has unnecessary pauses.	Speaks articulately, but frequently hesitates. frequently has unnecessary pauses.	100	
<b>Voice &amp; tone</b>	Pronunciation of words is very clear & intent is apparent; speaks at the right pace.	Pronunciation of words is usually clear & speaker usually speaks at the right pace.	Pronunciation of words is difficult to understand; pace is too fast; nervous.	100	
<b>Command of audience</b>	Speaker can engage and captivate the audience with the message of the speech.	Speaker presents speech as a repeating of facts; speech comes across as a report.	Speaker bores the audience with lack of enthusiasm & power to deliver the speech.	100	
<b>Mannerisms &amp; gestures</b>	Does not have any distracting mannerisms; gestures are purposeful and effective.	Sometimes has distracting mannerisms; usually uses purposeful gestures.	Have mannerisms that pull from the speech's effectiveness; some gestures are ineffective.	100	
<b>Connect &amp; articulate facts &amp; issues</b>	Possesses a strong knowledge base & able to articulate related facts & current issues.	Possesses a good knowledge base; able to articulate most facts & current issues.	Possesses some knowledge base; unable to articulate most facts & current issues.	100	

### Section C: Response to Questions

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
<b>Points Possible</b>	<b>70-100 Points</b>	<b>31-69 Points</b>	<b>0-30 Points</b>		
<b>Speaking unrehearsed</b>	Is able to answer questions quickly with organized thoughts and concise answers.	Is able to answer questions with thoughts, but has to stop & think about answers.	Seems to ramble or speaks before thinking; lacks evidence to support the answers.	100	
<b>Demonstrates knowledge of topic</b>	Answer shows thorough knowledge of the subject; supports answer with evidence.	Answer shows some knowledge of the subject; some evidence, but lacks strength.	Answers show little knowledge of the subject; evidence is lacking to support the answer.	100	
<b>Speech length</b>	<b>Length of speech 6-8 Minutes</b>	<b>Time deduction: 20 pts. for each min. or major fraction + or: _____ pts.</b>	<b>Contestant Placing _____</b>	<b>Total Points</b>	

Judges comments:

Do not write on the back of the sheet