

PREPARED PUBLIC SPEAKING CAREER DEVELOPMENT EVENT

The FFA Public Speaking CDE is designed to develop rural and agricultural leadership through providing for member participation in agricultural public speaking activities and stimulating interest in leadership and citizenship.

I. GENERAL PLAN

The preliminary CDEs are for local and regional participation and they are held under the auspices of the FFA unit concerned. These preliminary events culminate in the state CDE held at the time of the FFA Convention. All regional CDEs must follow the rules of the State and National Public Speaking CDEs.

Appropriate awards will be given by the State and National FFA Foundations, Incorporated.

II. ELIGIBILITY

1. The state CDE will be limited to participation by two members representing each region, as determined in a regional contest held prior to the state CDE plus the second place individual from the regions that had the first and second place individuals at the previous State Convention. Contestants will be divided into three groups for round 1 and the top two individuals from each round shall be in the final round.
2. The state CDE will be open only to members who meet the requirements of Page I.1, Section I-A. When selected, contestants must be active members of chartered FFA chapters in good standing with the state association and the national organization. A state winner is eligible to compete only in the next succeeding national CDE. A member representing a state association may participate in a national CDE only once.
3. Each contestant's manuscript will be the result of individual efforts. It is expected that each contestant will take advantage of all available training facilities in the local school in developing their speaking ability. Facts and working data may be secured from any source. No visuals or displays will be used during the presentation.
4. Contestants who have won the right to compete in the state CDE by having been declared winner in regional CDEs MUST submit to the FFA CDE Coordinator a single PDF with manuscript and bibliography through their chapter adviser, not later than April 1st, 2018. If the regional contest is after April 1st, materials must be submitted within two days of the completion of the regional event.

The following materials should be sent as a PDF:

- a. One copy of the speech with student name and chapter on the first page
- b. A complete and accurate bibliography used in writing the speech.

Failure to have materials submitted on time will result in a zero score on Part I of the score sheet.

5. A contestant must wear Official Dress when competing in the CDE.

III. SUBJECTS

Contestants may choose any current subject for their speeches which is of an agricultural character (nature), and which is of general interest to the public. Official judges of any FFA Public Speaking CDE shall disqualify a contestant if he/she speaks on a non-agricultural subject.

IV. TIME LIMIT

Each speech shall be a minimum of six minutes in length and a maximum of eight minutes. Each contestant will be allowed five minutes additional time in which he/she will be asked questions relating to the speech. Deductions of 20 points per minute, or major fraction thereof, will be made from the score of each judge for speeches less than six minutes or over eight minutes in length. (To prevent being penalized, a contestant must speak over five minutes, 30 seconds and under eight minutes, 30 seconds).

V. METHOD OF SELECTING WINNER

1. The designated contest chairperson will be in charge of this CDE.
2. Contestants shall draw for places on the program. The program chairperson shall then introduce each contestant by name and in order of the drawing. A contestant will be permitted to use notes while speaking, but deductions in scoring may be made for this practice if it detracts from the effectiveness of the presentation. Applause shall be withheld until all contestants have spoken.
3. Two timekeepers shall be designated who will record the time used by each contestant in delivering the speech, noting under time or overtime, if any, for which deductions should be made. Timekeepers should be sitting together.
4. Three competent and impartial persons will be selected to judge the CDE. At least one judge should have an agricultural background.
5. Prior to the CDE the judges will be furnished with copies of the contestant's productions, which they will read and grade on content and composition, recording their judgment on a score sheet which will also be provided.
6. At the time of the contest, the judges will be seated in different sections of the room in which the CDE is held. They will score each contestant upon the delivery of the production, using the score sheet provided.
7. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject. Questions containing two or more parts should be avoided. Judges will score each contestant on his/her ability to answer all questions asked by all judges.
8. When all contestants have finished speaking, each judge will total the rubric scores on composition and delivery for each contestant. The timekeeper's record will be used in computing the final score for each contestant.
9. Contestants shall be ranked in numerical order on basis of final score to be determined by each judge without consultation with each other. The judge's ranking of each contestant then shall be added, and the winner will be that contestant whose total of rankings is the lowest. Other placings shall be determined in the same manner (Low point score method of selection). In case of a tie that individual who has the highest grand total score shall have prior rating.

VI. AWARDS

Plaques will be awarded to the top place winners by the State FFA Foundation. The National FFA Foundation, Inc. will give a cash award of \$100.00 to the State winner.

VII. THE BIBLIOGRAPHY

All candidates in the FFA Public Speaking CDE should give credit to others where any direct quotes, phrases, or special dates are used in the manuscript in order not to be guilty of plagiarism. The Boards of Student Officers and Directors of the FFA at the October, 1960 meeting in Kansas City, Missouri, adopted the following:

A bibliography MUST be included as part of the public speaker's manuscript and direct quotes from any other source of information must be marked in "quotes" on the manuscript and be identified in the bibliography. Failure to do so will result in a zero score on Part I of the score sheet.

(Factual information and material pertaining to agriculture is available from the United States Department of Agriculture, Washington, D.C., 20250; State Colleges and Experiment Stations, or the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C., 20402.)

VIII. EXPLANATION OF SOME RUBRIC POINTS

Part I - For Scoring Content and Composition of the Manuscript

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| <p>1. <u>Content includes:</u>
Importance and appropriateness of the subject
Suitability of material used
Accuracy of the statements included
Evidence of purpose
Completeness and accuracy of bibliography</p> | <p>2. <u>Composition includes:</u>
Organization of the content
Unity of thought
Logical development
Language used
Sentence structure
Accomplishment of purpose - conclusions</p> |
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Part II - For Scoring Delivery of Production

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| <p>1. <u>Voice:</u>
Quality
Pitch
Articulation
Pronunciation
Force</p> | <p>2. <u>Stage presence:</u>
Personal appearance
Poise and body posture
Attitude
Confidence
Personality</p> | <p>3. <u>Power of expression</u>
Fluency
Emphasis
Directness
Communicative ability
Conveyance of thought and meaning</p> |
| <p>4. <u>Response to questions:</u>
*Ability to satisfactorily answer the questions on the speech which are asked by the judges indicating originality, familiarity with subject, and ability to think quickly.</p> | <p>5. <u>General effect:</u>
Extent to which the speech was interesting, understandable, convincing, pleasing, and held attention.</p> | |

*Judges should meet prior to the contest to prepare and clarify the questions to be asked.

Prepared Public Speaking Rubric

Contestant Name _____ Chapter _____

Section A: Manuscript Content and Composition

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
Points Possible	70-100 Points	31-69 Points	0-30 Points		
Current & relevant topic of interest	Topic is a current ag issue with strong evidence of personal involvement.	Topic is dated or some evidence of personal involvement has been expressed.	Topic is irrelevant for the times or unrelated to personal involvement.	100	
Accurate content & valid resources	Manuscript reflects accurate statements from reputable sources.	Manuscript reflects some misinterpretation of the resource materials.	Manuscript does not reflect accurate statements based on resources provided.	100	
Logical order & purpose	Clearly organized & concise by remaining on target; strong construction & layout.	Good organization with few statements out of place or lacking in clear construction.	Little or no organization is present; sometimes awkward, lacking construction.	100	

Section B: Oral Presentation

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
Points Possible	70-100 Points	31-69 Points	0-30 Points		
Speaking without hesitation	Speaks very articulately without hesitation. No unnecessary pauses.	Speaks articulately, but does hesitate. Occasionally has unnecessary pauses.	Speaks articulately, but frequently hesitates. frequently has unnecessary pauses.	100	
Voice & tone	Pronunciation of words is very clear & intent is apparent; speaks at the right pace.	Pronunciation of words is usually clear & speaker usually speaks at the right pace.	Pronunciation of words is difficult to understand; pace is too fast; nervous.	100	
Command of audience	Speaker can engage and captivate the audience with the message of the speech.	Speaker presents speech as a repeating of facts; speech comes across as a report.	Speaker bores the audience with lack of enthusiasm & power to deliver the speech.	100	
Mannerisms & gestures	Does not have any distracting mannerisms; gestures are purposeful and effective.	Sometimes has distracting mannerisms; usually uses purposeful gestures.	Have mannerisms that pull from the speech's effectiveness; some gestures are effective.	100	
Connect & articulate facts & issues	Possesses a strong knowledge base & able to articulate related facts & current issues.	Possesses a good knowledge base; able to articulate most facts & current issues.	Possesses some knowledge base; unable to articulate most facts & current issues.	100	

Section C: Response to Questions

Indicator	Strong evidence skill is present	Evidence skill is present	Evidence skill is not present	Possible Points	Points Earned
Points Possible	70-100 Points	31-69 Points	0-30 Points		
Speaking unrehearsed	Is able to answer questions quickly with organized thoughts and concise answers.	Is able to answer questions with thoughts, but has to stop & think about answers.	Seems to ramble or speaks before thinking; lacks evidence to support the answers.	100	
Demonstrates knowledge of topic	Answer shows thorough knowledge of the subject; supports answer with evidence.	Answer shows some knowledge of the subject; some evidence, but lacks strength.	Answers show little knowledge of the subject; evidence is lacking to support the answer.	100	
Speech length	Length of speech 6-8 Minutes	Time deduction: 20 pts. for each min. or major fraction + or: _____ pts.	Contestant Placing _____	Total Points	