

2022 Ag Sales Item – Rapala Fishing Lures



SR05 Shad Rap \$ 7.79

The benchmark other crankbaits are measured by, the Shad Rap® closely resembles baitfish found the world over. Constructed of premium balsa, it is equally effective cast or trolled, performing from ultra-slow presentations to super-fast without fail. Its precise action, detailed finish and proven fish-catching patterns make this a “must-have” bait for all anglers. Hand-tuned and tank-tested for perfection right out of the box. Features super sharp VMC® black nickel treble hooks.



FLR008 Flat Rap \$12.49

Built of balsa with a slow-rising response on retrieve pause, the Flat Rap® swims with a hard-flashing modification of the classic Rapala® "wounded-minnow" action. The triangle lip assists in creating the unique, quicker flashing action while deflecting off obstacles in its way. Sticky sharp VMC® black nickel hooks. Hand-tuned and tank-tested to ensure it embodies the action Rapala® is known for.



AFJ04 Flat Jig \$ 8.89

At 80% heavier than a similar length Jigging Rap®, the Flat Jig performs incredibly in heavy current and deep water. Thanks to its flatter design it retains a gliding action, even in the most demanding conditions. Whether fished open water or through flat minnow body profile has a responsive, long-gliding searching action.



SLR04 Slab Rap \$ 7.69

With quick rod snaps the Slab Rap® searches in wide, erratic directions, circling back to center after pause. Lift-drop motion creates subtle vibration on rise, followed by evasive side-to-side motion on the fall. Weight forward design enables a rocking action for triggering negative fish.



RPR05 Ripping Rap \$ 8.09

The Rippin' Rap features a lipless, deep belly profile designed to crank, swim and rip. With its skinny sides this bait flutters on the drop. Hard vibrating action on fast or slow retrieves accented with loud, distinctive BB rattle system. Textured scales and gills with deep set 3D holographic eyes. Super easy to fish. The Rippin' Rap® is perfect for pulling over or through grass, bouncing off timber and rippin' through rocks. Long-casting with variable running depth, this one is just right for clear water where look is key or for fishing stained, dark water where just the right sound is essential. Fast piercing VMC® black nickel hooks seal the deal.